



Dear Parents,

I hope this letter finds you well. My name is Sarah Griffiths, and I am delighted to have the opportunity to connect with you as a local author, former teacher, and parent. I am reaching out to express my enthusiasm and commitment to contribute and support our local community in any way I can.

As the author of the Magic Formula, I am delighted to introduce you to a transformative personal development program designed to empower children and support their emotional well-being.

The Magic Formula is a one-of-a-kind online course that puts my stories at the heart of its teaching approach. Through captivating narratives, relatable characters, and engaging activities, children aged 7-11 embark on a journey of self-discovery and personal growth.

I am thrilled to announce that the Magic Formula course will be released alongside my new book, "Tom's Gift," on Thursday 14th September. This book not only entertains but also imparts valuable lessons, helping children relate to the characters and understand their feelings and emotions.

Here are some of the incredible benefits that children and parents can expect from the Magic Formula course:

- **Enhanced self-belief:** Through the power of storytelling, children gain a deeper understanding of themselves and their unique abilities, fostering a strong sense of self-belief.
- **Emotional intelligence:** The course equips children with tools and strategies to navigate their emotions effectively, promoting emotional intelligence and resilience.
- **Improved confidence:** By engaging with relatable characters and their transformative journeys, children develop confidence in expressing themselves and handling challenges.

- Resilience building: The Magic Formula teaches children valuable skills to overcome obstacles, bounce back from setbacks, and develop resilience in the face of adversity.
- Positive mindset: Children learn to cultivate a positive mindset, focusing on gratitude, self-acceptance, and the importance of a growth-oriented attitude.
- Parental support: Alongside the course, parents receive valuable resources, guidance, and regular updates, empowering them to actively support their child's personal development journey.

I am passionate about empowering children to thrive and succeed, and I believe that the Magic Formula can make a profound difference in their lives. It is my sincere hope that this course will not only inspire and educate but also foster a deep sense of self-awareness and well-being in your child.

To stay informed about the release of the Magic Formula course and receive updates on its launch in September, I invite you to join my mailing list. Simply click the link: <https://subscribepage.io/the-magic-formula> and enter your email address to find out more about this transformative programme.

Thank you for your trust and support in embracing the Magic Formula. Together, let's unlock the potential within our children and nurture their happiness, confidence, and personal growth.

Warmest regards,

Sarah Griffiths

Children's Author and Teacher

Enriching Young Minds

Sarah Griffiths
Enriching young minds

